

2020-2021 District Goals



District: 352
Constitutional Area: Africa

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	15	10
2nd Quarter	1	20	15	10
3rd Quarter	0	0	15	10
4th Quarter	0	0	15	10

FY New Clubs

1

FY Charter Members

20

FY New Members

60

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

40

Action Plan

[2020-2021 Setting Goals.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

In the 2020-2021 fiscal year, my district will serve round 300 people or above.

Our own target this year is Fighting poverty in upper Egypt, it's our role to support our Government to fight poverty to achieve the SDGs via:

Raising awareness campaign to encourage youth to collaborate with our district for running innovation camps for young entrepreneurs in Upper Egypt.

Empowering women in rural areas in upper Egypt by supporting them by offering grants for small business.

To combat high gender inequality.

Opening 2 schools to combat illiteracy.

At the end we will focus on providing better access also to health care and other essential social services to improve quality of life in Upper Egypt. Service Activities

I will encourage all clubs in my district to work together to tailor our work to complete 100 service activities to fit the needs of those unlucky people in upper Egypt.

Action items

Raising awareness of all clubs of how to improve quality of life and fight poverty in upper Egypt.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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